

National LGBTI
Anti-Tobacco Summit
Tuesday, May 3rd, 1pm to 5:30pm

Hyatt Regency Chicago, Columbus Room I & J

Sponsored by:

American Legacy Foundation
Howard Brown Health Center
Lesbian Community Cancer Project (LCCP)
National Association of LGBT Community Centers
National Coalition for LGBT Health

Refreshments Provided

Please bring materials for our "Take-One" Table

1:30 pm Welcome from Co-Chairs!

- **Kick-off:** Chicago area youth bringing us an artistic expression of the impact of tobacco on their lives and community
- **Announcements:** Here from your colleagues about exciting projects around the country
- **Update:** Scout on the National LGBT Tobacco Action Plan success to date

2:00-2:50 Panel 1: What's Going on Out There? Moving the Tobacco Action Plan Forward in the Field. Update on research and organizing from the front lines of the war on tobacco. Moderated by: Jessica Halem, Lesbian Community Cancer Project

- Naphtali Offen, Researcher, LGBT Tobacco Research Project/UCSF
- Coletta Reid and Rebecca Dakota, LGBTQI Initiative of New Mexico Stop Tobacco On My People (STOMP)
- Erik Janson, Verbena, Seattle
- Faith Idemundia, National Association of LGBT Community Centers

2:50-3:00 Break

3:00-4:30 Panel 2: We can do this: Building Relationships with Funders and LGBT Tobacco Advocates. A discussion with the nation's top private and public funders for health and tobacco in the LGBT community. Moderated by Lora Branch, Chicago Department of Public Health

- Helen Lettlow, Assistant VP of Priority Populations American Legacy Foundation (confirmed)
- Bill Blatt, CHES Manager, Tobacco Control Programs, American Lung Association
- Steven Rickards, Director, Tobacco Control, American Cancer Society
- Kevin Collins, Program Consultant, Office on Smoking and Health, Centers for Disease Control and Prevention
- Francisco Buchting, PhD., Research Administrator, Tobacco Related Disease Research Program
- Robert Wood Johnson Foundation
- Individual donor (confirmed)
- Others

4:30-5:30 Next Steps, Summit Ends

6:30 & 7:00 Free trolleys to Boystown departs Hyatt Lobby

6:30-8:30 Networking Reception: Taking it to Boystown!

Sidetrack (<http://www.sidetrackchicago.com/>) is a gem on Chicago's Halsted St. plus it boasts the only smokefree bar in the hood. Drink specials and heavy nosh will be served. Folks are free to find dinner afterwards. There are plenty of options nearby. Also, Andersonville (where the lesbians are) is just a sho cab ride away from Halsted St.

8:30 & 10 Free trolleys from Boystown to the Hyatt

National LGBTI
Anti-Tobacco Summit

LGBT Events/Workshops/Panels/Posters during the 2005 National Conference on Tobacco or Health (May 4-6, 2005)

Wednesday, May 4th, 9pm to 10pm
Night Out –TBD

Organizers will be coordinating a night out at an LGBT friendly space.

Wednesday, May 4th, 2005
Workshops/Panels

Wednesday, May 4, 2005 - 11:00 AM

Hyatt Regency Chicago H - Regency C (350)

[This presentation is part of D&D-14.](#) **Smoking in LGBT Communities: Perceptions and Norms Mainstream Tobacco Control and Health Organizations Address LGBT Smoking**

Steven W. Rickards, MSW, American Cancer Society, California, Steven.Rickards@cancer.org, Debra G. Morris, CHES MPH, Tobacco Technical Assistance Consortium (TTAC), Rollins School of Public Health, Emory University, dmorr05@sph.emory.edu, Bill Blatt, CHES MPH, American Lung Association, National Headquarters, Washington Office, bblatt@lungusadc.org, Patricia Dunn, JD, pdunn@amphoraconsulting.org.

Learning Objectives: Articulate the evidence used by key mainstream health/tobacco control organizations in development of programs to address LGBT smoking. Explain the internal organizational and external community strategies utilized to gain approval for and design LGBT programs. Describe the accomplishments, barriers, lessons learned, and next steps for LGBT programs at mainstream tobacco control/health organizations, including ideas for organizing additional LGBT-focused efforts.

Wednesday, May 4, 2005 - 11:00 AM

Hyatt Regency Chicago H - Grand Ballroom F (400)

[This presentation is part of EVAL-16.](#) **Beyond Clearing the Air: What Happens when Hospitality Venues Go Smoke-Free: Current Smoking Policies in LGBT Bars and Restaurants**

Cheryl B. Pearson-Fields, MPH, Mautner Project, cfields@mautnerproject.org, Farrah Darbouze, BA, fdarbouze@mautnerproject.org.

Learning Objectives: Describe tobacco policies in LGBT bars

Wednesday, May 4, 2005 - 11:30 AM

Hyatt Regency Chicago H - Regency C (350)

[This presentation is part of D&D-14.](#) **Smoking in LGBT Communities: Perceptions and Norms Is tobacco a queer issue? Perceptions of LGBT community leaders**

Naphtali Offen, BS, University of California, San Francisco, LGBT Tobacco Research Project, Social and Behavioral Sciences, naph@itsa.ucsf.edu, Elizabeth A. Smith, PhD, libbys@itsa.ucsf.edu, Ruth E. Malone, PhD RN, rmalone@itsa.ucsf.edu.

Learning Objectives: Describe how LGBT leaders view tobacco industry presence in their community and why many leaders said they would accept tobacco industry money

Wednesday, May 4, 2005 - 11:45 AM

Hyatt Regency Chicago H - Regency C (350)

[This presentation is part of D&D-14.](#) **Smoking in LGBT Communities: Perceptions and Norms It's just business: How LGBTs perceive tobacco industry targeting**

Naphtali Offen, BS, University of California, San Francisco, LGBT Tobacco Research Project, naph@itsa.ucsf.edu, Elizabeth A. Smith, PhD, libbys@itsa.ucsf.edu, Ruth E. Malone, PhD RN, rmalone@itsa.ucsf.edu.

Learning Objectives: Identify how LGBTs view tobacco industry targeting of their communities and how advocates can educate about industry practices

Wednesday, May 4, 2005 - 2:30 PM

Hyatt Regency Chicago H - Grand Ballroom DN (200)

[This presentation is part of MEDI-49.](#) **Developing Social Norms Campaigns to Reach High Risk Populations**

For You. For Her. For Life. A Social Marketing Campaign for Lesbians

Cheryl B. Pearson-Fields, MPH, Mautner Project for Lesbians with Cancer, cfields@mautnerproject.org, Kathleen DeBold, kdebold@mautnerproject.org, Kelley Dupps, kdupps@mautnerproject.org.

Learning Objectives: Describe the processes involved in developing a social marketing campaign.

Wednesday, May 4, 2005 - 4:00 PM

Hyatt Regency Chicago Columbus Hall KL (225)

[D&D-66.](#) **Cross Cultural Leadership Institute in Washington State**

Wendy C. Nakatsukasa-Ono, Center for Health Training, Tobacco Prevention Resource Center, wono@jba-cht.com, Shelley Cooper-Ashford, Center for MultiCultural Health, shelleyc@cschc.org.

Learning Objectives: Describe a model for building capacity in the African American, Asian/Pacific Islander, LGBT, Hispanic/Latino, and Urban Indian communities to develop and implement effective tobacco prevention and control programs and policies List three ways in which the Cross Cultural Leadership Institute supports cross cultural tobacco prevention and control work Describe ways in which the Cross Cultural Community Contractors are working in partnership with Team Leaders and Fellows to develop and implement community-driven activities that support their Community Work Plans

Wednesday, May 4, 2005 - 4:30 PM

Hyatt Regency Chicago H - Grand Ballroom B (400)

[This presentation is part of D&D-67.](#) **Building Comprehensive Programs for Diverse Communities: The California Experience**

Planning Tools to Advance Tobacco Control and Prevention for Diverse Communities

Nancy L. Guenther, MST, Department of Health, Chronic Disease and Injury Control, Tobacco Control Section, nguenthe@dhs.ca.gov, April Roeseler, MSPH, aroesele@dhs.ca.gov, Hao Tang, MD MPH, htang@dhs.ca.gov, Kelli Bliss, kbliss2@dhs.ca.gov, Rosanna Jackson, rjackso4@dhs.ca.gov.

Learning Objectives: Describe the steps and methods necessary to identify, involve and engage diverse communities for culturally relevant tobacco prevention and control efforts.

Thursday, May 5, 2005
Workshops/Panels

Thursday, May 5, 2005 - 10:30 AM

Hyatt Regency Chicago H - Regency B (350)

[This presentation is part of D&D-126.](#) **Smoking in LGBT Communities: Descriptive Data and Evaluated Efforts**

Chicago LGBT Smoking Data And Culturally Tailored Cessation Interventions

Scott C. Cook, PhD, Howard Brown Health Center, Department of Research, scottc@howardbrown.org, David McKirnan, PhD, davidmck@uic.edu, Simone Koehlinger, PsyD, simonek@howardbrown.org.

Learning Objectives: Describe smoking among lesbian, gay, bisexual and transgender populations as a health disparity and ways to culturally tailor cessation interventions for these populations.

Thursday, May 5, 2005 - 10:30 AM

Hyatt Regency Chicago H - Grand Ballroom B (400)

[D&D-125.](#) **Implementing the National LGBT Communities Tobacco Action Plan**

NFN Scout, ABD, National Coalition for LGBT Health, scoutdc@aol.com, Francisco O. Buchting, PhD, Tobacco-Related Disease Research Program, University of California Office of the President, francisco.buchting@ucop.edu, Patricia Dunn, JD MSW, pdunn@amphoraconsulting.org.

Learning Objectives: Articulate the current trends in tobacco disparities among LGBT populations. Describe the accomplishments and lessons learned in implementing a community-wide action plan. Apply approaches utilized for one community to other areas of disparity.

Thursday, May 5, 2005 - 10:30 AM

Hyatt Regency Chicago Columbus Hall KL (225)

[D&D-124](#). **Smoke Free Homes Approaches for Diverse, Urban and/or Non-Traditional Settings**

Joanne B. Koldare, MEd, NYC Coalition For A Smoke Free City, jkoldare@health.nyc.gov, Virginia Rauh, MSW ScD, Columbia University, Mailman School of Public Health, The Heilbrunn Department of Population and Family Health, var1@columbia.edu, Seongho Kim, MSW, Korean Community Services of Metropolitan New York, Inc, health@kcsny.org, Myeta Moon, BA, NYC Coalition For A Smoke Free City, mmoon@health.nyc.gov.

Learning Objectives: Increase knowledge of the risks of in-home secondhand smoke exposure to pregnant women and children Understand the unique challenges of smokefree residence promotion in urban, diverse and/or non-traditional family settings Learn how to engage diverse participation in developing a community-specific model for smokefree homes messaging, education and action in urban settings

Thursday, May 5, 2005 - 10:45 AM

Hyatt Regency Chicago H - Regency B (350)

[This presentation is part of D&D-126](#). **Smoking in LGBT Communities: Descriptive Data and Evaluated Efforts**

LGBT Participation in a Quitline: The California Experience

Christopher M. Anderson, BA, University of California, San Diego, California Smokers' Helpline, cmanderson@ucsd.edu, Gary Tedeschi, PhD, gtedeschi@ucsd.edu, Lys Severtson, MA, lsevertson@ucsd.edu.

Learning Objectives: Attendees will be able to identify a means of determining the percentage of LGBT participants in a tobacco cessation program, and to describe strategies for providing a counseling service that is sensitive to LGBT issues.

Thursday, May 5, 2005 - 11:00 AM

Hyatt Regency Chicago H - Regency B (350)

[This presentation is part of D&D-126](#). **Smoking in LGBT Communities: Descriptive Data and Evaluated Efforts: Psychosocial Factors Related to Smoking in Gay and Lesbian Young Adults**

Catherine J. Massey, PhD, Slippery Rock University, Department of Psychology, catherine.massey@sru.edu, Tracy Morris, PhD, tracy.morris@mail.wvu.edu, Abby Friedman, MA, afriedma@mix.wvu.edu, Jeffrey Dittmer, BS, jmdittmer@hotmail.com, Dana Trout, BS, danart88@yahoo.com, Haley Eslep, BS, silver35bug@yahoo.com, Thomas Hill, THillWVU@aol.com.

Learning Objectives: Describe psychosocial factors related to smoking in gay and lesbian young adults

Thursday, May 5, 2005 - 11:15 AM

Hyatt Regency Chicago H - Regency B (350)

[This presentation is part of D&D-126](#). **Smoking in LGBT Communities: Descriptive Data and Evaluated Efforts: Population-Based Study of Smoking Among Lesbian, Gay, and Bisexual Adults**

Julia A. Dilley, MES, Washington State Department of Health, Community and Family Health, Chronic Disease Prevention & Risk Reduction, julia.dilley@doh.wa.gov, Julie Maher, PhD, julie.e.maher@state.or.us, Michael Boysun, MPH, mike.boysun@doh.wa.gov, Michael Stark, PhD, mike.j.stark@state.or.us, Kristen Rohde, MA, kristen.rohde@state.or.us, Craig Mosbaek, MPH, craig.h.mosbaek@state.or.us, Barbara Pizacani, PhD, barbara.a.pizacani@state.or.us.

Learning Objectives: Explain the feasibility and utility of including questions about sexual orientation on population-based telephone surveys

Thursday, May 5, 2005 - 2:00 PM

Sheraton S - Superior B (100)

[This presentation is part of CESS-146.](#) **Special Populations: Targeted Approaches to Cessation Providing community-based cessation to underserved , diverse populations**

Darlene I. Bahrs, MPH, San Francisco Department of Public Health, Tobacco Free Project, San Francisco General Hospital, Darlene_Bahrs@sfgh.org, Bob Gordon, BS, LGBT Partnership, bob@lgbtpartnership.org, Jill A. Jarvie, PHN RD, City and County of San Francisco, Department of Public Health, Tom Waddell Health Center, Jill.Jarvie@sfdph.org, Linette M. Escobar, MA, Bay Area Community Resources, SUNSET Russian Tobacco Education Project, lesunset@hotmail.com, Carol McGruder, BA, San Francisco African American Tobacco Free Project, cmcgruder@usa.net.

Learning Objectives: Describe a effective model that extends cessation services to previously underserved communities List the major steps required to implement the model Compare and contrast how each community developed specific services for their population

Thursday, May 5, 2005 - 2:30 PM

Sheraton S - Ballroom III (280)

[This presentation is part of CESS-142.](#) **Efficacy of Web-Based Interventions**

Internet-based Treatment for LGBT Cigarette Smokers: Preliminary Findings

Gary Humfleet, PhD, University of California, San Francisco, hac@itsa.ucsf.edu, Greg Greenwood, PhD, ggreenwood@psg.ucsf.edu, Sharon Hall, PhD, smh@itsa.ucsf.edu, Ricardo Munoz, PhD, munoz@itsa.ucsf.edu, Anthony Taylor, BA, taylora@itsa.ucsf.edu.

Learning Objectives: Describe the content and efficacy of an LGBT-targeted smoking treatment

Thursday, May 5, 2005: 4:00 PM-5:30 PM

Hyatt Regency Chicago H - Grand Ballroom A (400)

D&D-171. Major Session: Reaching Priority Populations: The National Networks Initiative

Program Area: Increasing Diversity/Eliminating Disparities

The CDC-funded National Networks are moderating this major session. The funding was intended to address issues and gaps within eight specific adult priority population groups set aside by the CDC, including: 1. African-Americans (AAs); 2. Hispanics/Latinos (H/L); 3. Asian Americans/Pacific Islanders (AAPIs); 4. American Indians/Alaskan: Natives (AI/AN); 5. Women; 6. LGBT Individuals; 7. Low Socioeconomic Status (SES); and 8. Young People

Thursday, May 5, 2005 Poster Session
Hyatt Regency Chicago H - Columbus Hall (0)

POSTERS - Evaluation & Surveillance:Tobacco-Related Disparities in Los Angeles County Lesbians, Gays, and Bisexuals

Shari Mills, PhD, Los Angeles County Department of Health Services, Tobacco Control and Prevention Program, shmills@ladhs.org, Mark Weber, PhD, mweber@ladhs.org.

Learning Objectives: Attendees will be able to describe tobacco-related health disparities in the Los Angeles County lesbian, gay, and bisexual community and recommendations to reduce these disparities.

POSTERS - Increasing Diversity/Eliminating Disparity: Collecting Data, Raising Awareness and Building Relationships at LGBT Events

Sheryl A. Scott, MPH, Scott Consulting, sherscott@earthlink.net, Scott Proescholdbell, MPH, Scott.Proescholdbell@ncmail.net, Jana Johnson, MD MPH, Jana.Johnson@ncmail.net.

Learning Objectives: Describe a technique for collecting data and building positive relationships to begin efforts reduce disparities in the LGBT community.

POSTERS - Increasing Diversity/Eliminating Disparity: Diverse Populations as a Priority in California

Bob Gordon, BS, LGBT Partnership, bob@lgbtpartnership.org, Rhonda West-Peters, MBA, rwp_cbhn@sbcglobal.net, Ellen L. Sweezy, MPH, Ellen.Sweezy@ihs.gov, Roxanna Bautista, CHES MPH, rbautista@apiahf.org, Lourdes Baezconde-Garbanati, PhD, baezcond@usc.edu, Debra Chaplan, MS, dchaplan@mindspring.com, Dian Kiser, PhD, breath@jps.net.

Learning Objectives: Identify and gain insight into California's seven Priority Populations that are working together to reduce tobacco use and oppose tobacco industry influence.

Friday, May 6, 2005
Workshops/Panels

Friday, May 6, 2005 - 10:45 AM

Sheraton S - Michigan B (140)

[This presentation is part of POLI-209](#). Forging New Partnerships

Goosing Local Clean Air Campaigns by Adding LGBT Activists

NFN Scout, ABD, National Coalition for LGBT Health, scoutdc@aol.com

Learning Objectives: Explain how to engage LGBT advocates for their local clean air campaign

Friday, May 6th, 4:00 – 5:00 PM

Sheraton Ballroom

Closing Plenary Session

The American Legacy Foundation, in conjunction with the Parity Task Force, is planning a thought provoking and energizing closing plenary session. The session will include diverse leaders in domestic and international tobacco control. The conference theme, *“Turning Point: Challenges and Opportunities in Tobacco Control in the Next Decade,”* will be considered within the context of social justice and parity.

The esteemed panel will discuss our tremendous strengths, examine the challenges we face, and highlight our opportunities to move towards parity for all.

Speakers include: Scout, National Coalition for LGBT Health